

***Optimizing Health Reform to Improve Maternal and Infant Health Outcomes***



**Piia Hanson, MSPH**  
Program Manager  
Women's and Infant Health, AMCHP



**Suzanna Dooley, MS, APRN**  
Chief  
Maternal and Child Health Service  
Oklahoma State Department of Health

Currently Chief of Maternal and Child Health Service, Oklahoma State Department of Health. Have worked in the field of maternal and child health for over 25 years. Since 2007 have provided leadership for statewide infant mortality reduction initiative working closely with state and community-based partners. As part of the activities of the initiative, Preparing for a Lifetime, It's Everyone's Responsibility, work is being accomplished with birthing hospitals across the state to eliminate non-medically indicated (elective) deliveries before 39 weeks gestational age. The Every Week Counts Collaborative is using materials from the March of Dimes as well as hospital-based policy and education to change health care practices.



**Shelly Patterson, MPH**  
Director of Child Health  
Oklahoma Health Care Authority

Shelly Patterson is the Director of Child Health at the Oklahoma Health Care Authority (OHCA). During the past 12 years she has worked for the OHCA in a variety of roles administering and developing policy and programs related to the health needs of pregnant women and children enrolled in the state's Medicaid program, SoonerCare. She holds a Masters of Public Health from the University of Oklahoma Health Sciences Center and has over 20 years of experience working in social services and health administration. Prior to the OHCA, Shelly administered programs and worked directly with a variety of disadvantaged populations, including severely mentally ill adults, children and families involved with the child

welfare system and incarcerated individuals. Shelly holds a strong passion for public health and is committed to improving systems related to the health needs of Oklahoma families.



**Deborah Burch, RN, MSN**

Registered Nursing Consultant  
Florida Department of Health

Ms. Deborah Burch has been a maternal health nurse for twenty-five years and has worked as a Maternal Health Nursing Consultant at the Florida Dept. of Health since 2003. Ms. Burch implemented a group model of prenatal care at various county health departments in Florida and co-authored a book titled *Moms and Babies - Be Healthy Stay Healthy*. In partnership with the Florida March of Dimes, Ms Burch helped establish the Every Woman Florida Preconception Health Initiative including the formation of Florida's first statewide Preconception Health Council and the development of the Every Woman Florida website which serves as a portal for preconception health resources for providers and consumers. Lastly, Ms Burch has been the Coordinator of Florida's Pregnancy-Associated Mortality Review (PAMR) since 2004. Findings from Florida's PAMR have been a catalyst for change in various programs that impact women and infants.



**Kay Johnson, MPH, MEd**

President  
Johnson Group Consulting, Inc.

Kay Johnson has been a leader in maternal and child health (MCH) policy for over 25 years. She has been active in Medicaid and health policy at the federal and state levels since 1984 and a consultant to more than 40 states. Her expertise encompasses a wide range of MCH issues. Ms. Johnson is president of Johnson Group Consulting. She also holds appointments as a Research Assistant Professor of Pediatrics at Dartmouth Medical School and a Lecturer in Health Policy at the George Washington University. Formerly, she was the national policy director for March of Dimes and director for health at the Children's Defense Fund. Kay provided direct service to low-income families in child care and child development programs in the 1970s.